

## **Dr Ed Moorhouse**

### **Group Technical Director, G's Fresh (The Shropshire Group)**

Ed graduated from Wye College in 1985 with a degree in agriculture and he completed his PhD in insect pathology at IHR at Littlehampton in 1990. He then joined the HDC and managed their research programme for 6 years. He joined Mack Multiples in 1997 and progressed to Technical Director for the whole business. He left Mack in 2006 and completed various projects, including work on carbon footprinting which led to the creation of Footprints 4 Food Ltd.

Ed joined G's in 2007 and he has technical responsibility for the Group's operations in the UK, Spain, Senegal, Czech Republic, Poland and USA. He interfaces directly with UK retailers and ensures that the Group's strategy is fully aligned with customer requirements in the delivery of leading food safety, technical, innovation, quality, environmental and ethical standards.

Ed's wife and two daughters occupy most of his limited spare time, although he still manages to sneak-out occasionally to watch rugby!