



המכון הישראלי לייצוא ולשיתוף פעולה בין-לאומי
מייצרים הזדמנויות בשבילך



Foreign Trade
Administration
MINISTRY OF ECONOMY



Israel's Agro-Technology for China Market

以色列农业技术中国专场活动

28 April 2015 | 13:30-15:00 | Hall A1 | Tel Aviv Trade Fair Center

Seminar Agenda:

13:00 – 13:30 *Gathering*

13:30 – 13:45 **Welcome and Opening Remarks**

- ❖ **Mr. Ohad Cohen**, Head of Foreign Trade Administration, Ministry of Economy
- ❖ **Mr. Zhan Yongxin**, China Ambassador to Israel

13:45 – 14:00 **Israel Agriculture Industry – Market Overview**

- ❖ **Mr. Ofer Sachs**, Director General, Israel Export Institute, Israel

14:00 – 15:00 **Panel: Israel- China Agriculture relations**

- ❖ **Mr. Alon Teichtal**, CFO, Netafim
- ❖ **Mr. Wenhua**, CEO, China Greenport
- ❖ **Ms. Einat Adi Cohen**, "Kidum" R&D Applications, Volcani Center
- ❖ **Mr. Zhai Jidong**, COO, Kingenta Ecological Engineering Group
- ❖ **Mr. Avner Shohat**, Owner, TAP- Teshuva Agricultural Projects

Entrance is Free for Agritech Exhibition Visitors!

Number of seats is limited. Please register: ester.perets@economy.gov.il