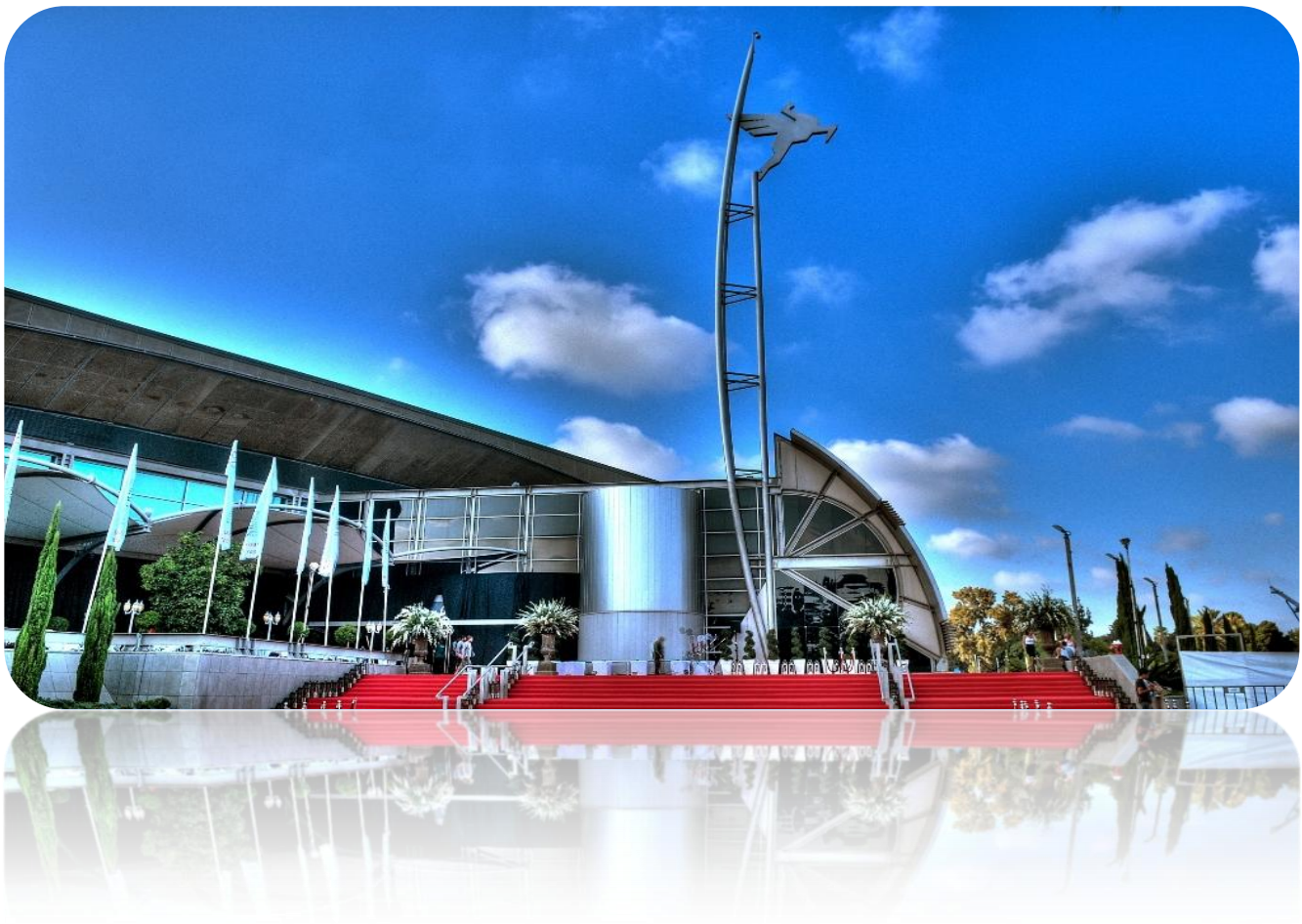


LIST OF SPONSORSHIP PACKAGES



PLATINUM SPONSORSHIP PACKAGE

SOLD

The exclusive Platinum Sponsorship package will include:

- A meeting Room with coffee & Tea running all the day
- Possible time slot – the Committee has to approved the Speaker

✓ Advertisement

- Sponsor's logo with hyperlink on conference website
- Sponsor's logo published in the conference book
- Sponsor's logo published on the event invitations
- Sponsor's logo published on electronic and direct mailers (sponsors ads only)
- Sponsor's logo published in daily newspapers adds (sponsors ads only)
- Company's logo will be displayed prominently in all conference halls during the meeting
- Inclusion of Sponsor's collateral in the participants' bags (insert to be provided by sponsor)
- Link to the company website featured on event homepage
- Sponsor's logo will published on event signage on-site

✓ Registration

- Ten (10) Conference registrations

✓ Acknowledgement

- Platinum Sponsors will be acknowledged in the program alongside the session information as " Sponsored by"
- Platinum sponsors will be acknowledged as such on the sponsors screen on site and in the sponsors' list in the program

GOLD SPONSORSHIP PACKAGE

SOLD

The Gold Sponsorship package will include:

✓ Advertisement

- Sponsor's logo with hyperlink on conference website
- Sponsor's logo published in the conference book
- Sponsor's logo published on the event invitations
- Sponsor's logo published on electronic and direct mailers (sponsors ads only)
- Sponsor's logo published in daily newspapers adds (sponsors ads only)
- Company's logo will be displayed in all conference halls during the meeting

- Inclusion of sponsor's material (double sided A4) in the participants' bags (insert to be provided by sponsor)
- Link to the company website featured on event homepage
- Sponsor's logo will published on event signage on-site

✓ Registration

- Five (5) Conference registrations

✓ Acknowledgement

- Gold Sponsors will be acknowledged in the program alongside the session information as "Sponsored by"
- Gold sponsors will be acknowledged as such on the sponsors screen on site and in the sponsors' list in the program

SILVER SPONSORSHIP PACKAGE

The Silver Sponsorship package will include:

✓ Advertisement

- Sponsors' logo with hyperlink on conference website
- Sponsor's logo included on the event invitations
- Sponsor's logo included in electronic and direct mailers (sponsors adds only)
- Sponsor's logo included in the daily newspapers adds (sponsors adds only)
- Link to the company website featured on event homepage
- Sponsor's logo will published on event signage on-site

✓ Registration

- Two (2) Conference registrations

✓ Acknowledgment

- Silver Sponsors will be acknowledged in the program alongside the session information as "Sponsored by"
- Silver sponsors will be acknowledged as such on the sponsors screen on site and in the sponsors' list in the program

Individual Sponsorship Opportunities

NETWORKING CLUB PACKAGE (ONE-ON-ONE MEETINGS ROOM)
(One sponsor only)

SOLD

During the 2012 event more than 1,500 one-on-one meetings took place on-site.

√ **Acknowledgement as Gold sponsor:**

Company logo will be included in all relevant Israel innovation Conference publications as follows:

- Event website, including a hyperlink to the company's website
- 1st & 2nd announcement brochures
- 10,000 exhibition invitations
- Electronic and direct mailers (sponsors ads only)
- Sponsor's logo published On-site event signage
- Daily newspapers ads (sponsors ads only)
- Company's logo will be displayed in all conference halls during the meeting

√ **Networking Club package will entail the following:**

- Networking club will be designed by exclusively by the Sponsor and approved by Kenes Exhibitions
- Light refreshments will be served during meeting hours in the networking club (by the Sponsor) and be chosen from the franchisee's list.
- Networking website will bear sponsor's logo on top of page
- All email sent from the networking system will bear company's logo
- Company's logo will be prominently displayed on screen at the event
- Opportunity to provide your company's letterhead for the tables' area
- Opportunity for branding the bar with doilies / napkins / glasses, etc.



CONGRESS BAGS (Limited to 2 companies)

- 2000 (two thousand) Conference bags will bear the sponsor's logo and the conference logo
- Conference bags will be handed out to all conference participants and will contain material of all event sponsors

This sponsorship does not grant automatic sponsorship rights other than the sponsorship of the congress bags. If a company would like to become a gold or silver sponsor as well, an extra sponsorship fee will be charged.

The bag will be handed out to all conference registries and will contain the exhibition catalogue and sponsors' material

Exhibition BAGS (Limited to 2 companies)

SOLD

- 10,000 (ten thousand) Exhibition bags will bear the sponsor's logo and the Exhibition logo
- Exhibition bags will be handed out to all foreign participants and will contain the Exhibition's Brochure

This sponsorship does not grant automatic sponsorship rights other than the sponsorship of the congress bags. If a company would like to become a gold or silver sponsor as well, an extra sponsorship fee will be charged.

LANYARDS (One sponsor only)

SOLD

Company will be the Sole Sponsor of the lanyards that will be handed to all conference attendees upon arrival.

- 2000 (two thousand) Lanyards
- The Sponsor will provide the printed lanyards to Kenes Exhibitions

This sponsorship does not grant automatic sponsorship rights other than the sponsorship of the lanyards, if company would like to become a gold or silver sponsor as well, an extra sponsorship fee will be charged.

Coffee Break (Limited to 4 companies)

Coffee breaks will be served during breaks -2 breaks each day of the conference sessions.

Sponsor will be given the opportunity to sponsor a coffee break at the break time 2 companies per day.

- Sponsor will be given the opportunity to provide branded napkins
- Company will be acknowledged as the sponsor of the chosen coffee break and will be indicated on the conference program alongside the coffee break as "Sponsored by"
- Coffee break will be branded with the company's logo

* Prices do not include 18 % V.A.T.

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your needs.

Please feel free to contact the Sponsorship Office to discuss your requests:

Ewaisler@kenes-exhibitions.com